

Program „International Conference on Telehealth“

April 7th - 10th, 2014, Location: Hospital Alemão Oswaldo Cruz (HAOC)

Rua 13 de Maio 1815, Paraíso District, São Paulo, SP - Brazil

Monday, April 7th 2014 - Introduction

Chair: T. Zobel (ZiMT), Prof. Dr. Jefferson Fernandes (HAOC)

8h30	Reception and Accreditation Handing out of name badges and audio equipment
9h30 - 10h30	Opening Speeches: <i>José Eduardo Fogolin Passos</i> - Media and High Complexity Coordinator of the Brazilian Ministry of Health <i>Dipl.-Ing. Tobias Zobel</i> , Associate Director of the Central Institute of Healthcare Engineering (ZiMT) at FAU Erlangen -Nuremberg and CEO of CiNNAMED GmbH <i>Prof. Dr. Jefferson G. Fernandes</i> , Superintendent of Education and Sciences at the German Hospital Oswaldo Cruz (HAOC)
10h30	Coffe Break
11h - 11h30	"The German-Brazilian Cooperation and the German House of Science and Innovation São Paulo" <i>Marcio Weichert (DWIH)</i>
11h30-12h	"National, Clinical and Business Strategies in Telemedicine in Brazil" <i>Dr. Roberto Botelho</i>
12h-12h30	"National, Clinical and Business Strategies in Telemedicine in Germany" <i>Dr. Andreas Keck (SYTE institute)</i>
12h30 - 13h	"Communication Behaviour on the Internet of People with Speech and Language Disorders" <i>Antonia Behrens (Parlo Germany)</i>
13h	Lunch
14h30 - 16h	"Telemedicine applied to the Brazilian Unified Health System: PROADI-SUS Program" Round table discussion Presentation of the main telemedicine project, experiences and perspectives developed for the Brazilian Public Health System in a partnership of four philanthropic hospitals with the Brazilian Ministry of Health- Podium discussion* Coordinator: <i>Prof. Dr. Jefferson G. Fernandes (HAOC)</i> Hospital Alemão Oswaldo Cruz - <i>Dr. Roberto Carneiro Oliveira</i> Hospital Israelita Albert Einstein - <i>Dr. Eliezer Silva</i> Hospital do Coração - <i>Dr. Helio Penna Guimarães</i> Hospital Sirio-Libanês - <i>Dr. Antônio Lira</i> Debate
16h - 16h30	"Medical Device Directives in Brazil – Risks and Developments" <i>Joffre Moraes (Abimo)</i>

Tuesday, April 8th 2014 - Tele-Speech-Therapy

Chair: Dr. A.v.Gudenberg (Parlo Institute) , M.T. Leitner (Parlo Institute)

9h- 9h20	"Analysis of the State of Art of Telemedicine in Speech Therapy in Brazil" <i>Profª. Claudia de Andrade (USP)</i>
9h20 - 9h40	"Teletherapy in Speech Disorders in the Context of Telemedicine in Germany" <i>Dr. Alexander von Gudenberg (Parlo)</i>
9h40-10h10	"Neurological Aspects of Stuttering" <i>Prof. Sommer, MD, (PARLO, University of Göttingen)</i>
10h10 - 10h30	"How the Concepts of the Stuttering Therapy Kassel Have been Adapted to the Virtual Environment." (with Presentation of Video Recordings from the Telemedical Treatment of Patients in Germany) <i>Maria Teresa Leitner, Clinical Linguistics (Parlo Brazil)</i>
10h30	Coffee Break
11h - 11h20	"How effective is tele-treatment of stuttering (blended learning) compared to non-mediated presence treatment?" <i>Prof. Harald Euler (University of Bochum)</i>
11h20 - 11h50	German Patients Talk about Their Experiences with the Blended Learning Concept of the Stuttering Therapy Kassel
11h50 - 12h30	"Online Stuttering Therapy Kassel - A Case Report of a Patient, Treated Purely Online and Live Interview - questions from the audience. Before and After Treatment Demonstration" <i>Kristina Jung MSc (Parlo Germany), Maria Teresa Leitner BSc (Parlo Brazil), Mohammad al'Sharafi</i>
12h30	Lunch
13h30 - 14h	"Remote consultation in stuttering - a case study" <i>Cristiane Canhetti de Oliveira (UNESP)</i>
14h - 14h30	" Tele-treatment of Aphasia after Stroke: The DiaTrain Program" <i>Prof. Dr. Kerstin Bilda (University of Applied Sciences Bochum), Prof. Harald Euler (University of Bochum)</i>
14h30 - 15h	"Teletherapy of Speech Disorders for Patients with Parkinson's Disease" <i>Bettina Hoffmann (Hospital Bayreuth)</i>
15h	Coffee Break
15h30 - 16h10	"The Importance of Virtual Ressources in a Continental Country as Brazil - The Perspective of the Self-Help-Groups" <i>Dr. Anelise Bohnen (IBF Brazil) and Daniela Veronica Zackiewicz (Abragagueira Brazil)</i>
16h10 - 16h30	"First results of a feasibility study with the platform "freach" <i>Dr. Anelise Bohnen (IBF Brazil)</i>
16h30 - 16h50	"Automatic Analysis of Pathologic Speech" <i>Prof. Dr.-Ing. Elmar Nöth (FAU)</i>
16h50 - 17h20	"Speak Softly: Automatic Assessment of Speech for Stuttering Therapy" <i>Dipl. - Inf. Florian Hönig (FAU)</i>

Wednesday, April 9th 2014 - Telehealth and Tele-Neurology

Chair: Prof. Dr. Jefferson Fernandes (HAOC)

- 9h - 10h10 Telehealth Programs in Brazil - (1)
Prof. Dr. Paulo Saldiva - USP
Marco Gutierrez – President SBIS
Dr. Renato Minelli Figueira – Telessaúde Minas UFMG
Debate
- 10h10 - 11h40 Telehealth Programs in Brazil - (2)
Prof. Dr. Paulo Mazzoncini de Azevedo Marques - FMRP/USP
Prof. Dr. Francisco Collet - Teletrauma USP
Prof. Dr. Luiz Fernando Ferraz da Burns Silva - Teleautopsy USP
Dr. Paulo Lopes - RUTE
Debate
- 11h40 Lunch
- 13h - 14h10 "The Evidence and Practice of Using Telemedicine for Acute Stroke"
Round Table Discussion
Prof. Dr. Jefferson G. Fernandes – HAOC
Dr. Hubert Gordian (Klinikum München-Harlaching Munich, Germany - TEMPIS Project)
Dr. Martin Ebinger (Charité Universitätsmedizin, Berlin, Germany) - STEMO Project
- 14h10-14h40 "Telemedicine in Acute Stroke Care - Experience from the STENO Network"
Prof. Dr.-Ing. Elmar Nöth (FAU), *Mateusz Scibor* (FAU), *Dr. René Handschuh*, MBA (Clinic Neumarkt) - STENO Network
- 14h40 - 15h10 "Health Informatics Interoperability Standards in Brazil"
Prof. Dr. Paulo Mazzoncini de Azevedo Marques - FMRP/USP
- 15h10 Coffee Break
- 15h40 - 16h10 "Telemedicine in Eye Care - Experience from the Talking Eyes Network"
Dr. Renate Sauer: (Private Tele-Ophthalmological Institute in Medical Center, Erlangen),
Prof. Dr. med Georg Michelson(FAU)

Thursday, April 10th 2014 - E-Health: Strategies and Business Models

Chair: Dr. A. Keck (SYTE Institute), T. Zobel (ZiMT)

- 9h - 9h30 Medical Applications
Dr. Med. Nikolaus Schumacher (CEO Lifepatch GmbH)
- 9h30 - 10h "Medical Applications and the Management of Chronic Diseases"
Dr. med. Stefan Becker, M.B.A. (Head of Institute for Drug Safety, University Hospital Essen, Germany)
- 10h - 10h30 "3D body scanning without hardware: Applications in Telemedicine"
Nell Watson (Poikos)
- 10h30 - 11h "Management of Blood Banks and Telemedicine"
Dr. Georg H. Thiessen (IMTI, MABAG, CLST, MTC diagnostics center)
- 11h - 11h30 "International telemedicine and E-Health tourism"
Dr. Andreas Keck (SYTE Institutel)
- "Remote care after cochlea implantation"
Dr. Harald Seidler (Bosenberg Clinic,...)
- 11h30 Lunch
- 13h30 - 14h "Challenges of the IT infrastructure to implement Telemedicine - Practical Experiences of Using CISCO Technologies for Telehealth"
Heitor Gottberg (CISCO)
- 14h - 14h30 "IT Strategies in Telehealth"
Stefan Luetge (Silicon Planet)
- 14h30 - 15h "Computational Psychology & Telehealth - Big-Data in Healthcare"
Dr. Jonathan Mall (University of Groningen, Ontone.de, MailMindMatch, Kalliope)
- 15h Coffee Break
- 15h30 - 16h "Business Perspectives of the Telehealth Market"
Benjamin E. Jakob, MBA (Syte Institute, Benjamin Jakob Strategic Consulting)
- 16h - 16h30 Tele Panel Discussion -
"How Do our Specialists View the Future of Telemedical Applications between Germany and Brazil in the Medical Consulting Market?"
- 16h30 Closing Ceremony